

Engaging · Sustaining · Transforming

Education/ Community Relations Survey Detail Results of 2008 Survey

This survey was distributed in July 2008. Responses were received from a total of 99 orchestras from Group 1 through 8. Similar surveys were conducted in August 2001 and December 2004. This survey retains the majority of the questions from the previous versions.

The responses are divided into three sections depending on the orchestra's meeting group:

<u>Group 1</u>: Greater than \$14.6 million (8 respondents) <u>Group 2 - 4</u>: \$1.8 - \$12.5 million (25 respondents) <u>Group 5 - 8</u>: Less than \$1.7 million (66 respondents)

The survey is divided into four parts: Finance & Structure; Programs; Statistics and Demographics & General Questions.

I.) FINANCE & STRUCTURE:

1. Are the education and community relations activities at your orchestra one department, or two or more distinct departments?

Number of Departments	Group 1		Gro	Group 2 - 4		up 5 - 8
	#	%	#	%	#	%
One dept.	2	25.0%	8	32.0%	22	33.3%
Two or more depts.	3	37.5%	10	40.0%	19	28.8%

2. If more than one department, please indicate which departments are involved?

Departments Involved	Gro	oup 1	Gro	up 2 - 4	Gro	up 5 - 8
	#	%	#	%	#	%
Education dept.	3	37.5%	10	40.0%	18	27.3%
Community relations dept.	1	12.5%	5	20.0%	7	10.6%
Marketing dept.	3	37.5%	7	28.0%	9	13.6%

Operations dept.	1	12.5%	9	36.0%	10	15.2%
Other dept.	3	37.5%	5	20.0%	8	12.1%

3. Please tell us about your staff?

	Group 1	Group 2 - 4	Group 5 - 8
Avg. total number of FT staff	2.7	6.1	8.7
Avg. tenure (in yrs.)	5.9	3.9	5.1
Avg. total number of PT staff	.4	1.6	11.7
Avg. tenure (in yrs.)	3.7	5.3	3.6

- 4. What is the total combined expense budget for your education/community relations activities?
- 5. Are the musician salaries and/or payroll for youth concerts included in the education/ community relations budget?
- 6. What percentage does it represent?

	Group 1	Group 2 - 4	Group 5 - 8
Avg. of combined education/ community relations budget	\$1,334,333	\$247,146	\$59,876
# of orchestras that include youth concert musicians in education/ community relation budget	1	9	26
% (based on participating orchestras)	12.5%	36.0%	39.4%
Avg. % of education/ community relation budget that's musicians' salaries	3.5%	38.8%	38.7%

7. Are there any educational services that are performed by orchestra members at a reduced rate or free of charge under the terms of your master agreement?

	Group 1	Group 2 - 4	Group 5 - 8
Orchestras with musicians serving education			
programs at reduced rate/ free	2	3	12
% (based on participating orchestras)	25.0%	12.0%	18.2%

- 8. Does your orchestra have a separate endowment that supports your education/community relations programs?
- 9. If yes, what is the total amount of the separate endowment?
- 10. If your orchestra does not have a separate endowment for these programs, what percent of your orchestra's total endowment draw is specified for education/community relations programs?
- 11. What percentage of income from the following sources supports your education/community relations programs?

	Group 1	Group 2 - 4	Group 5 - 8
Orchestras with separate endowment for			
education/ Community relation programs	2	4	5
% (based on participating orchestras)	25.0%	16.0%	7.6%
Avg. Education/Comm. Rel. endowment \$	\$7,250,000	\$22,500	\$57,200
Avg. % draw from regular endowment for			
education/ community relation programs	10%	6.2%	2.9%
Income from Individual (Avg. %)	2%	25%	27%
Income from Gov't (Avg. %)	2%	23.2%	12.6%
Income from Corporate (Avg. %)	31%	16.5%	32.2%
Income from Foundation Grants (Avg. %)	30%	26.3%	30.5%
Income from Other Support (Avg. %)	0%	30.8%	21.8%

- 12. Do you have education/community relations programs that generate ticket revenue for your orchestra?
- 13. Do any of your programs rely on musician service exchange agreements?

	Group 1	Group 2 - 4	Group 5 - 8
Ticket revenue programs	4	15	18
% of orchestras	50%	60%	27%
Have programs rely on musician service			
exchange	0	0	1
% (based on participating orchestras)	0%	0%	1.5%

II) PROGRAMS:

14. Programs your orchestra supports:

	Group 1		Gro	Group 2 - 4		oup 5 - 8
	#	%	#	%	#	%
Youth orchestra	2	25.0%	9	36.0%	16	24.2%
Music-learning center	0	0.0%	0	0.0%	0	0.0%
Pre-service training for classroom teachers	1	12.5%	2	8.0%	4	6.1%
Pre-service training for music teachers	2	25.0%	2	8.0%	4	6.1%
In-service training for classroom teachers	3	37.5%	1	4.0%	2	3.0%
In-service training for music teachers	4	50.0%	1	4.0%	3	4.5%
In-school residencies	4	50.0%	9	36.0%	11	16.7%
Assembly programs	1	12.5%	7	28.0%	16	24.2%
Master classes	4	50.0%	11	44.0%	20	30.3%
Elementary school programs	3	37.5%	15	60.0%	25	37.9%
Middle school programs	4	50.0%	13	52.0%	17	25.8%
High school programs	4	50.0%	12	48.0%	17	25.8%
College level programs	2	25.0%	5	20.0%	7	10.6%
Continuing education programs	4	50.0%	12	48.0%	7	10.6%
Pre-concert programs	4	50.0%	17	68.0%	29	43.9%
Run-out youth concerts	1	12.5%	7	28.0%	5	7.6%
Composition workshops	3	37.5%	5	20.0%	4	6.1%
Work with other cultural/ed organizations	3	37.5%	13	52.0%	24	36.4%
In-school chamber/ensemble concerts	3	37.5%	12	48.0%	19	28.8%
In-school full orchestra concerts	1	12.5%	6	24.0%	10	15.2%
Hall youth/family concerts	4	50.0%	13	52.0%	18	27.3%
Hall school concerts	4	50.0%	14	56.0%	17	25.8%
Work with community music school	1	12.5%	5	20.0%	5	7.6%

Instrumental training	3	37.5%	7	28.0%	6	9.1%
Long-term partnerships	4	50.0%	10	40.0%	10	15.2%
In-school workshops/ coaching	4	50.0%	7	28.0%	7	10.6%
Pre-school programs	1	12.5%	4	16.0%	4	6.1%
Special education programs	0	0.0%	2	8.0%	2	3.0%
Adopt-a-school	1	12.5%	2	8.0%	5	7.6%
School-to-work	0	0.0%	0	0.0%	0	0.0%
Internships	4	50.0%	12	48.0%	13	19.7%
Competitions	3	37.5%	11	44.0%	25	37.9%
Community chorus programs	1	12.5%	3	12.0%	10	15.2%
Community orchestra programs	0	0.0%	2	8.0%	6	9.1%
Programs at religious institutions	3	37.5%	2	8.0%	2	3.0%
Programs at community facilities	3	37.5%	11	44.0%	12	18.2%
Small ensembles in community	3	37.5%	11	44.0%	20	30.3%
Orchestra concerts in community	4	50.0%	13	52.0%	19	28.8%
Work with other community arts	3	37.5%	8	32.0%	16	24.2%
Other	1	12.5%	4	16.0%	7	10.6%

III) STATISTICS AND DEMOGRAPHICS:

- 15. Total number (population) served through all of your education/community relations programs.
- 16. Total pre-school students served (0-5 years of age).
- 17. Total elementary students served (6-11 years of age).
- 18. Total middle school students served (12-14 years of age).
- 19. Total high school students served (15-18 years of age).
- 20. Total college/grad students served.
- 21. Total adults served.
- 22. Total music teachers served
- 23. Total classroom teachers served.

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	Group 1	Group 2 - 4	Group 5 - 8
Avg. total population served	64,217	36,715	26,897
Avg. total pre-school school students served (0 - 5)		1,004	336
Avg. total elementary school students served (6 - 11)		13,834	5,238
Avg. total middle schools students served (13 - 14)		2,346	1,153
Avg. total high schools students served (15 - 18)		1,371	563
Avg. total college/ grad students		344	282
Avg. total adults	37,450	9,404	14,092
Avg. total music teachers served		86	53
Avg. total classroom teachers served		78	137

24. Total number of Elementary schools served.

25. Total number of Middle schools served.

26. Total number of High schools served.

27. Total number of Colleges/Universities served.

	Group 1	Group 2 - 4	Group 5 - 8
Avg. total elementary schools served	320	115	24
Avg. total middle schools served		31	7
Avg. total high schools served	70	22	5
Avg. total colleges/ universities served		2	2

- 28. For participants who are <u>under 18</u> years of age who participate in the programs mentioned in Section II. Programs please list the approximate percentages of:
- 29. For participants who are over 18 years of age who participate in the programs mentioned in Section II Programs please list the approximate percentages of:

	Group 1	Group 2 - 4	Group 5 - 8
Under 18 Participation: (Avg. %)			
Female	50%	52%	52%
Male	50%	48%	48%
Ethnicities			
Caucasian	%	48%	67%
African-American	%	22%	15%
Latino-American	%	17%	13%

Asian-American	%	4%	5%
Other	%	3%	2%
Over 18 Participation: (Avg. %)			
Female	50%	51%	52%
Male	50%	49%	48%
Ethnicities			
Caucasian	%	75%	79%
African-American	%	14%	8%
Latino-American	%	10%	10%
Asian-American	%	2%	8%
Other	%	%	2%

IV) GENERAL QUESTIONS:

30. Do you evaluate any of your programs?

	Group 1		Gro	up 2 - 4	Gro	Group 5 - 8		
	#	%	#	%	#	%		
Evaluate own programs	2	25%	13	52%	33	50%		

31. Which of the programs mentioned in section II do you evaluate?

		Group 1		Group 2 - 4		up 5 - 8
Programs evaluate	#	%	#	%	#	%
Youth orchestra	1	12.5%	6	24.0%	12	18.2%
Music-learning center	0	0.0%	0	0.0%	0	0.0%
Pre-service training for classroom teachers	1	12.5%	2	8.0%	2	3.0%
Pre-service training for music teachers	1	12.5%	1	4.0%	2	3.0%
In-service training for classroom teachers	2	25.0%	1	4.0%	1	1.5%
In-service training for music teachers	2	25.0%	1	4.0%	2	3.0%
In-school residencies	2	25.0%	6	24.0%	3	4.5%
Assembly programs	0	0.0%	2	8.0%	6	9.1%
Master classes	1	12.5%	1	4.0%	4	6.1%
Elementary school programs	2	25.0%	12	48.0%	17	25.8%
Middle school programs	2	25.0%	10	40.0%	9	13.6%
High school programs	2	25.0%	10	40.0%	8	12.1%

College level programs	0	0.0%	2	8.0%	2	3.0%
Continuing education programs	2	25.0%	1	4.0%	3	4.5%
Pre-concert programs	1	12.5%	4	16.0%	6	9.1%
Run-out youth concerts	1	12.5%	3	12.0%	1	1.5%
Composition workshops	0	0.0%	2	8.0%	2	3.0%
Work with other cultural/ed organizations	1	12.5%	4	16.0%	7	10.6%
In-school chamber/ensemble concerts	1	12.5%	5	20.0%	6	9.1%
In-school full orchestra concerts	1	12.5%	1	4.0%	5	7.6%
Hall youth/family concerts	1	12.5%	4	16.0%	10	15.2%
Hall school concerts	1	12.5%	5	20.0%	9	13.6%
Work with community music school	0	0.0%	3	12.0%	0	0.0%
Instrumental training	0	0.0%	1	4.0%	3	4.5%
Long-term partnerships	1	12.5%	3	12.0%	1	1.5%
In-school workshops/ coaching	1	12.5%	3	12.0%	0	0.0%
Pre-school programs	1	12.5%	3	12.0%	1	1.5%
Special education programs	0	0.0%	1	4.0%	0	0.0%
Adopt-a-school	0	0.0%	1	4.0%	0	0.0%
School-to-work	0	0.0%	0	0.0%	0	0.0%
Internships	2	25.0%	2	8.0%	3	4.5%
Competitions	1	12.5%	1	4.0%	6	9.1%
Community chorus programs	0	0.0%	0	0.0%	2	3.0%
Community orchestra programs	0	0.0%	0	0.0%	4	6.1%
Programs at religious institutions	1	12.5%	0	0.0%	0	0.0%
Programs at community facilities	1	12.5%	5	20.0%	1	1.5%
Small ensembles in community	1	12.5%	3	12.0%	3	4.5%
Orchestra concerts in community	1	12.5%	1	4.0%	5	7.6%
Work with other community arts	1	12.5%	4	16.0%	6	9.1%
Other	0	0.0%	2	8.0%	3	4.5%

32. If you evaluate programs are they done in-house or are they outsourced?

33. Do you use videotape as a component of your evaluation?

	Group 1		Gro	Group 2 - 4		up 5 - 8
	# %		#	%	#	%
EvaluationIn-house	2	25.0%	11	44.0%	30	45.5%
EvaluationOutsourced	0	0%	2	8.0%	1	1.5%
Uses videotape in evaluation	0	0%	2	8.0%	8	12.1%

34. Are your programs aligned with any standard?

35. Are your programs skills based, interdisciplinary, aesthetic education focused?

	Group 1		Gro	Group 2 - 4		up 5 - 8
Program(s) aligned with						
arts standardLocal	2	25.0%	5	20.0%	10	15.2%
arts standardState	2	25.0%	10	40.0%	22	33.3%
arts standardNational	2	25.0%	8	32.0%	15	22.7%
academic standardLocal	1	12.5%	3	12.0%	11	16.7%
academic standardState	2	25.0%	8	32.0%	16	24.2%
academic standardNational	2	25.0%	4	16.0%	8	12.1%
Program focusSkills Based	2	25.0%	10	40.0%	15	22.7%
Interdisciplinary	2	25.0%	9	36.0%	19	28.8%
Aesthetic Ed.	2	25.0%	8	32.0%	21	31.8%

- 36. Do you provide professional development for your musicians who are involved in your education/community relations programs?
- 37. Are musicians compensated for their participation in professional development?

	G	iroup 1	Gro	oup 2 - 4	Group 5 - 8	
Provide professional development						
to musicians in education/						
community relation programs	2	25.0%	8	32.0%	9	13.6%
Musicians compensated for						
participating in professional						
development	2	25.0%	5	20.0%	6	9.1%

- 38. Do you participate in local coalitia with other arts and education organizations?
- 39. Does your orchestra actively advocate on a local level in support of music education in the schools?
- 40. Does your orchestra actively advocate for increased funding for music education before the state legislature?

	G	Group 1		Group 2 - 4		ıp 5 - 8
Participates in local coalitia with						
other arts/ education organizations						
(see next page)	1	12.5%	8	32.0%	22	33.3%

Orchestra advocates on locally for in-school music education	2	25.0%	8	32.0%	27	40.9%
Orchestra advocate at state						
legislature for increase in music						
education funding	0	0%	2	8.0%	13	19.7%

- 41. Please indicate how many full or part-time music teachers there are in your community?
- 42. If you compare the current number of teachers in your community could you indicate the percentage of change?
- 43. If the number of students participating in school or community music programs has increased or decreased during the past five years, please indicate the percentage of change?
- 44. How many of your orchestra musicians are also full-time or part-time music teachers in local schools/universities?
- 45. If known, how many are members of the MENC (Music Educators National Conference?)

	Grou	ıp 1	Grou	p 2 - 4	Grou	p 5 - 8
Average teachers in community						
full-time	3340		86		46	
part-time	0		22		11	
Orchestras answered increase or						
no change	0	0%	0	0%	8	12.1%
Avg. % increase in teachers						
from 5 yrs ago	0%		0%		2.3%	
Orchestras answered decrease	0		0	%	4	6.1%
Avg. % decrease in teachers						
from 5 yrs ago	0%		0%		-2.5%	
Avg. # Musicians=ft school music						
teachers	0		8.0%		28.8%	
=pt school music						
teachers	25.0%		32.0%		7.6%	
	Don't		Don't			
Avg. # Musicians in MENC	Know		Know		8.7	